

# CLUB INDUSTRY SHOW

# CLUB INDUSTRY EXHIBIT SPACE CONTRACT

Conference October 9–11, 2019 • Exhibits October 10–11, 2019 • Hilton Chicago • Chicago, IL

## MAIL ORIGINAL WITH PAYMENT TO:

Club Industry Show 2019  
24654 Network Place  
Chicago, Illinois 60673-1246

## FAX/EMAIL A COPY TO:

Crystal Wheeler  
FAX: 913-514-7332  
EMAIL: Crystal.Wheeler@clubindustry.com

## 1. COMPANY INFORMATION

Company Name \_\_\_\_\_  
Exhibiting As (if different from above) \_\_\_\_\_  
Key Contact \_\_\_\_\_ Title \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City/Province \_\_\_\_\_ State/Country \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_  
Phone \_\_\_\_\_ Cell\* \_\_\_\_\_  
E-mail \_\_\_\_\_ Website \_\_\_\_\_  
Billing Contact \_\_\_\_\_ Billing Email \_\_\_\_\_

## 2. EXHIBIT SPACE REQUIREMENTS

### Booth Pricing:

#### Main Show Floor Pricing

- In-line 10x10 - \$2,845
- Peninsula 10x10 - \$2,865
- Island 10x10 - \$3,325
- Island 20x20 - \$13,300
- 5x5 Tabletop - \$1,625
- Corner Premium - \$425

### Booth Selection:

#### Minimum booth space is 10'x10'

Booth Number(s): \_\_\_\_\_  
Booth Size: \_\_\_\_\_ ft. x \_\_\_\_\_ ft.  
Number of Booth: \$ \_\_\_\_\_ x Booth Rate = \$ \_\_\_\_\_  
Marketing Package: \$ \_\_\_\_\_  
Total Contracted Amount: \$ \_\_\_\_\_

### Marketing Packages

- Accelerator Package: \$495** - valued at \$995
  - Highlighted Listing in Printed Show Directory Map
  - Social Media Push on One Club Industry Social Media Platform
  - Featured Online Directory Listing
- Advantage Package: \$995** - valued at \$2,295  
Accelerator Package Plus:
  - Badge Ad in Show Directory Map
  - Pre-Show Email

\$115 - International Exhibitor Insurance (Required) All international exhibitors (defined as non-U.S. and non-Canadian exhibitors) are required to obtain insurance through Exhibitorinsurance.com, the Show's designated insurance provider and the cost will be added to all international exhibitor contracts. This fee will be waived/refunded to international exhibitors if a valid Certificate of Insurance with the required coverages is provided to and approved by Show Management. U.S. and Canadian exhibitors may purchase the required insurance through their own carriers or through Exhibitorinsurance.com.

## 3. PAYMENT INFORMATION

Please include invoice # and customer # on check stub or wire transfer.

### CREDIT CARD:

Credit card payments must be made online at [www.clubindustryshow.com/payments](http://www.clubindustryshow.com/payments). You will receive detailed instructions and a password along with your invoice via e-mail. Your deposit is due according to the schedule under Exhibit Space Terms. Please contact your sales manager for more information.

Make checks payable to:  
Club Industry Show/  
Informa Business Media  
24654 Network Place  
Chicago, IL 60673-1246

Wire Transfer:  
JPMorgan Chase/  
Informa Business Media  
New York, NY  
ABA #021000021  
Account #811104744  
SWIFT: CHASUS33

Express Mail Address:  
JPMorgan Chase  
131 S. Dearborn, 6th Fl  
Chicago, IL 60603  
Attn: Informa Business Media 24654

## 4. EXHIBIT SPACE TERMS

Produced by Club Industry ("Show Management" or "we"), a division of Informa Business Media, Inc. ("Informa"; f/k/a Penton Media, Inc.).

By completing and returning this contract, the company identified on this contract form ("you" or "exhibitor") is applying for exhibit space at the Club Industry Show 2019 (the "Show"). Upon written confirmation of acceptance by Show Management and assignment of exhibit space, this contract shall become effective and form a binding agreement between you and Show Management governing the non-assignable license granted to you to use exhibit space for the Show. The agreement formed incorporates (i) the terms and conditions set forth on this contract form and the Additional Terms and Conditions ([clubindustryshow.com/terms](http://clubindustryshow.com/terms)) (collectively, "Terms and Conditions"); (ii) the terms, conditions, rules, regulations and guidelines set forth in the Exhibitor Services Kit (accessible at [www.clubindustryshow.com/esk](http://www.clubindustryshow.com/esk)); [(iii)] all additional standards, policies and directives ("Policies") published or provided by Show Management relating to the Show (collectively, the "Agreement"). The foregoing shall control in the following order of priority to the extent there is any direct conflict between or among them: first, the Terms and Conditions, second, the Exhibitor Services Kit, and [third], the Policies. Show Management reserves the right to reject any application for exhibit space for any reason.

### Payment terms:

Forty percent (40%) of the total fee for the exhibit space is due by 12/03/18. The balance is due on 4/08/19. Applications received on or after 4/09/19 must be accompanied by 100% of the fee and must be paid by cashier's check or money order. (100% of the fee for ancillary marketing and promotional services is due with contract, unless otherwise indicated.)

Show Management may, at its discretion, release the exhibit space if the deposit(s) are not made in accordance with the payment schedule. Reassignment of exhibit space due to missed or late payment does not relieve exhibitor of its obligations under this Agreement.

### Please include invoice # and customer # on check stub or wire transfer

**Cancellation and Reduction of Space Policy:** Once this contract is signed and exhibit space is allocated, you are contracted to exhibit space. Cancellation requests must be in writing, and agreement by Show Management to any request for cancellation or reduction of space shall be subject to the following fees: 1) Cancellations and booth downsizes received by 4/08/19 are subject to a fee equal to 40% of the booth price. 2) Cancellations and booth downsizes received on or after 4/09/19 are subject to a fee equal to 100% of the booth price. 3) Cancellations and booth downsizes will receive one (1) penalty point against exhibitor's priority points. If exhibitor has not set up its booth by 6:00 p.m. on 10/09/19 and has not contacted the Show Management office at the convention center, Show Management reserves the right to reassign exhibitor's booth space. 4) Cancellations will result in forfeiture of all exhibitor badges.

### CONTRACT ACCEPTANCE

By signing below, exhibitor agrees to abide by the terms and conditions of this Agreement, and hereby represents and warrants that the undersigned is duly authorized to execute this Agreement on behalf of exhibitor.

Name (please print) \_\_\_\_\_ Title \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_